



Nexus Strategies wins big in NC Races

85.7% winning record in contested races on Tuesday

In the first General Election held since its inception, Nexus Strategies, Inc. posted big wins -- providing strategic consulting services to more Council of State and congressional races than any other North Carolina-based firm and helping to orchestrate wins in six out of seven of contested General Election contests -- from the Council of State to Congress and the General Assembly.

Lieutenant Governor-elect Walter Dalton and **Attorney General Roy Cooper** led the way winning impressive victories. Dalton was victorious despite being outspent by his opponent by a 3 to 1 margin. Cooper led the entire ticket, receiving 2.5 million votes – more than any candidate in North Carolina history. *(Nexus also helped Dalton win a hotly contested four-way Democratic primary in May where he won while avoiding a run-off election.)*

Nexus Strategies was also pleased to provide general consulting services to **Congressman Bob Etheridge**, who was re-elected with an overwhelming 67% of the vote and **State Senator-elect Josh Stein** (61%), and **Representative Tricia Cotham** (74%).

In another decisive win, Nexus provided complete campaign consulting services to **Cape Fear Community College** in its effort to win approval of a \$164 million bond issue to build additional classroom space. The bond referendum was the largest such request in New Hanover County history and passed with 62% of the vote, despite local and national concerns over the economy. In 2005, a much smaller CFCC bond referendum was defeated.

"We could not be more pleased with the results of Tuesday night," said Nexus partners Scott Falmlen and Morgan Jackson. "The voters of North Carolina are the big winners because they have chosen hope and opportunity over fear and uncertainty. We have absolutely no doubt that these elected officials will do right by the people who have elected them and that North Carolina's future is indeed bright."

While we came up short in one contest, Nexus Strategies is so proud of the campaign waged by **Daniel Johnson** in the 10th congressional district. "Daniel ran a great campaign against long odds. He has a bright future in public service."

Over the course of the last several months, Nexus also provided consulting and guidance to the **Alliance for North Carolina**, an organization formed to communicate independently with the citizens of North Carolina on vital public issues, including education, economic development, health care, public safety and better government.